

2022 Online AgCareers Expo

TUESDAY 2ND AUGUST

Agenda Tuesday 2nd August 2022

Please log on before the start time to ensure you set up is working. The expo will start promptly at 11am AEST.

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| 11.00am | Welcome - RuralBiz Training |
| 11.05am | Overview of salaries & conditions in Ag.
Melanie Moeller – Data provided by Aggregate Consulting |
| 11.10am | AACo - Katie Burge – HR Business Partner |
| 11.25am | Costa - Lisanne Casement – Group Manager Development, Engagement, and Inclusion
Declan Portman – Graduate Program |
| 11.40am | Elders – Melanie Rowse – HR Business Partner |
| 11.55am | Dairy Australia - Sarah Cornell – Regional Project Lead, Workforce Attraction |
| 12.10pm | AgCareer Start – Kayla Evans – Project Manager |
| 12.25pm | Southern Cross University – Lorraine Gordon – Director of Strategic Projects |
| 12.40pm | RuralBiz Training – Education and training pathways
Kaylie Simpfendorfer – Student Experience
Melanie Moeller – Marketing Manager |
| 12.55pm | Summary & Final questions. |



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We are excited to announce the speakers for the 2022 Online Agricultural Careers Expo!



Salary Benchmarking provided by Aggregate Consulting

Aggregate Consulting is an agricultural consultancy business based in Wagga Wagga in southern NSW.

Aggregate provide consulting and benchmarking services to corporate and family farms, the rural finance sector, industry research & development bodies and the agricultural services sector and they have kindly provided salary benchmarking data for today's event.

www.aggregateag.com.au



Katie Burge

HR Business Partner

Established in 1824, Australian Agricultural Company (AACo) is one of Australia's largest integrated cattle and beef producers and is the oldest continuously operating company in Australia. Today AACo owns and operates a strategic balance of properties, feedlots and farms which occupy around 6.4 million hectares of land. AACo specialises in grain fed beef and Wagyu beef production. AACo offers a range of opportunities across our stations, feedlots and farms, as well as within our corporate office.

Growing up in Far North Queensland and having limited exposure to agriculture Katie, who commenced with AACo in 2020, was incredibly excited by the opportunity to join this transforming business. Having worked across industries including mining, hospitality, local government and transport, Katie quickly found her feet within AACo and was able to support her stakeholder group as a strong HR generalist. Working closely with the Pastoral, Environment & Sustainability and Health, Safety & Wellbeing business units, Katie's role focuses on supporting people through the entire employee lifecycle, whilst also managing the graduate program and annual recruitment process.

www.aaco.com.au





Lisanne Casement

Group Manager of Development, Engagement and Inclusion

The Costa business started in a fruit shop in Geelong more than 120 years ago and has grown to be one of Australia's largest producer, marketer and exporter of premium quality fresh fruit and vegetables.

Lisanne Casement is Costa's Group Manager of Development, Engagement and Inclusion. As part of her role she looks after career development and pathways in the organisation, as well as building a culture that attracts and keeps the best talent at Costa. Lisanne has a Masters Degree in Organisational Psychology and is currently based in Melbourne. She has worked in a range of different industries, including healthcare, retail, and energy, to now applying her expertise in the Agricultural industry.

Declan Portman

Costa Graduate Program

Declan Portman is one of Costa's graduates in the 2022 cohort. He is just about to finish up his first of three rotations as part of the program - which was with the Citrus team in Renmark. He will shortly be moving to Melbourne to complete his second rotation at Costa's head office. As part of his studies Declan completed a Bachelor of Agricultural Science at La Trobe University. Declan knew he wanted to work in the agricultural industry since he was 16 and during his studies he was heavily drawn to the idea of being an agronomist or consultant as he wanted to help farmers achieve their best in all aspects of farming.



Costa employs 7,000 people during peak season times and operates nationally across more than 30 regional and rural communities.

www.costagroup.com.au



Melanie Rowse

HR Business Partner

Since 1839, Elders has been a leading agribusiness and iconic brand throughout rural and regional Australia. For 180 years, Elders has expertly combined agribusiness knowledge and technical expertise to create specialised products and services, tailor-made to meet the needs of our varied clients. Elders has links to markets, production expertise, national network, and access to leading farm supply brands.

Growing up on a farm in the South-East of South Australia Melanie, who has only recently commenced with Elders, jumped at an opportunity to join such a reputable organisation in the agricultural industry. Having previously worked in local government, mining, casinos and natural gas, Melanie has a diverse and well-rounded HR generalist background with a current focus on working with livestock trainees.



www.elders.com.au



Sarah Cornell

Regional Project Lead, Workforce Attraction

Sarah Cornell has been in the dairy industry for over 20 years, and is currently the Project Lead - Workforce Attraction, at GippsDairy in Gippsland Victoria. Sarah works closely with schools and other organisations to promote the range of careers and training pathways available in the dairy industry. Sarah is passionate about employees recognising the value they bring to the dairy industry and ensuring that new entrants to the industry are well supported.

Australian dairy is committed to producing quality food, while providing best care for our animals, doing more to protect the environment and supporting dairy workers and communities. We're proud of Australian dairy and we want people to know more about it.

<https://www.dairy.com.au/>



Kayla Evans

Project Manager

After a stint in the Royal Australian Navy and earning her degree in Public Relations and Human Resources Management, Kayla Evans has spent the last five years managing capacity building and careers programs in the Australian agricultural industry. In 2020, she won the WA Young Achiever (Agricultural) Award for her work in co-founding the Generation Ag podcast, which celebrates the stories of young people in agriculture. She spearheaded the WA-based Careers in Grain project and now leads the Commonwealth funded national gap-year pilot - AgCAREERSTART.

AgCAREERSTART is a 10-12 month gap-year program designed to kick-start your career in farming. If you're under 25 and at the start of your career, it's a great way to learn new skills, apply your knowledge, and build your confidence.

www.agcareerstart.com.au



Lorraine Gordon

Director of Strategic Projects



Lorraine is the Founder and Director of the National Regenerative Agriculture Alliance. As Director of Strategic Projects at Southern Cross University, Lorraine acts as a conduit between industry and research, delivering regenerative agriculture solutions nationally with a focus on mitigating the effects of climate change. She was the instigator and co-designer of the Bachelor of Science in Regenerative Agriculture – the only degree of its kind in the world and now the largest agricultural degree in the country.

<https://www.scu.edu.au/regenerativeag/>



Kaylie Simpfendorfer

Current RuralBiz Training Student.

Kaylie has worked on cattle stations as a station hand and has been fencing all over the Kimberley. Kaylie is currently working on a cropping station in Kununurra that she absolutely loves and has recently been promoted to Farm Manager.

Kaylie is passionate about improving farming practices, inspiring farmers to farm more sustainably and helping farmers to promote their products and get paid adequately for all of the hard work that they do. The Diploma of Agriculture has helped Kaylie achieve these goals by teaching her about agricultural principles and how to effectively run a farm.

www.dpiird.wa.gov.au



Melanie Moeller

Marketing Manager

Melanie joined RuralBiz in 2016. Melanie's early years were spent on a dairy farm, but she grew up to follow her interest in visual arts. With a degree in Fine Arts and extensive experience in administration, customer service and an aptitude for technology Melanie is our Marketing Manager.

Founded in 2002 RuralBiz Training has become a leading provider of accredited training for agriculture, agribusiness, horticulture, and agronomy across Australia. RuralBiz has designed a training model that means you can study from your farm – wherever in Australia that is. As part of Academies Australasia, this training is now available to international students in Armidale NSW.

Melanie is passionate about education and agriculture and loves helping students find the perfect training path. www.ruralbiztraining.com.au

